



Sponsorship Levels and Pricing Structure Standard Benefits Included in Sponsorship Packages

*Exchange rate is 115 yen to the dollar

Sponsorship Level (Designation)	Principal Sponsor	Leadership Sponsor	Senior Sponsor	Sponsor	Contributor
Price in Japanese Yen*	¥ 3,450,000	¥ 2,760,000	¥ 2,070,000	¥ 1,380,000	¥ 690,000
Price in US Dollars	\$ 30,000	\$ 24,000	\$ 18,000	\$ 12,000	\$ 6,000
15 sec. video ad during the breaks at or tabletop display area for brochures and promotional materials at ULI Japan Conferences during the sponsorship period (2/year)	Both	Both	Both	Tabletop only	Tabletop only
Free passes to ULI Japan Conferences during the sponsorship period (2/year)	Up to 8	Up to 5	Up to 3	Up to 2	Up to 1
Company Name or Logo displayed on main projection screen in conference room at ULI Japan Conferences during the sponsorship period(2/year)	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name
On-site recognition at all other ULI Japan events during the sponsorship period	✓	✓	✓	✓	Not Included
Company logo display on ULI website as an Annual Sponsor of ULI Japan (with link to firm website)	✓	✓	✓	✓	Not Included
Free ULI Memberships for sponsorship period	5	4	3	2	1
Free ULI Full Memberships and appointments to Japan Council for sponsorship period	3	2	1	1	Not Included
Free passes to ULI Fall Meeting during the sponsorship period (1/year)	2	2	1	1	1
20% discount off applicable registration fee for the ULI Fall Meeting and ULI Spring Council Forum during the sponsorship period for sponsor company employees	✓	✓	✓	✓	✓

(Continues to the other side.)

Terms & Conditions

- Sponsor invoices may be paid by electronic bank transfer (Japanese Yen or US Dollars), or by company cheque (US Dollars only). Major credit cards are also acceptable forms of payment (US Dollars only).
- "On-Site Recognition" consists of acknowledgements on signs displayed at ULI events, and in printed programs distributed to participants.
- At the Spring and Fall Conference in Tokyo during the contract period, all sponsors will be provided a dedicated table (up to 2m x 1m) for displaying printed materials and/or promotional items. Please note that all stand-related costs such as electrical connections, audio-visual equipment, decorating charges, signage, etc., will be the responsibility of the exhibiting sponsor.)
- Council appointments are contingent upon the completion and submission of an application for ULI Full Membership. Annual dues for Full Members are included with this benefit.

Sponsorship term and all of its benefits will start after the sponsorship payment is confirmed.

Sponsor Response Form

YES! My company will be a Corporate Sponsor as follows:

application date : / / /

_____	Principal Sponsor	(\$ 30,000 USD / ¥3,450,000 Japanese Yen)
_____	Leadership Sponsor	(\$ 24,000 USD / ¥ 2,760,000 Japanese Yen)
_____	Senior Sponsor	(\$ 18,000 USD / ¥ 2,070,000 Japanese Yen)
_____	Sponsor	(\$ 12,000 USD / ¥ 1,380,000 Japanese Yen)
_____	Contributor	(\$ 6,000 USD / ¥ 690,000 Japanese Yen)

Company Name: _____

Contact Name / Title: _____

Mailing Address: _____

City / State: _____ Zip / Postal Code: _____

Country: _____

Telephone: _____ Fax: _____

E-Mail Address: _____

Please fax your completed form to ULI to the attention of J. Michael Owen at 03-5297-6133 or email to ULI.Japan@uli.org

ULI Japan thanks you for your generous support!